

## Sending Donations to the Plymouth Together Fund

Wolseley Trust can provide you with a receipt so that your donors know that they money you collected is going to help the people affected by the Keyham tragedies. The Trust can also get the money to the families for you if that is what said you were raising the money for.

Donations by cheque / cash can be received at Wolseley Trust registered office:  
3 Wolseley Close,  
Wolseley Business Park,  
Plymouth PL2 3BY  
or through the Plymouth Together Fund's Just Giving page: <https://www.justgiving.com/crowdfunding/wolseley-trust>

Should you wish to pay by bank transfer, please call the Collection Hub team on 01752 607449 or email [admin@wolseley-trust.org](mailto:admin@wolseley-trust.org) for bank payment details.

In order to receipt the payments, personal data will be collected from individuals and companies donating monies via the Wolseley office or by bank transfer to Plymouth Together Fund. This will be kept purely for the purposes of this fundraising activity and in line with legal requirements.

## Useful Resources

Code of Fundraising Practice <https://www.fundraisingregulator.org.uk/code>

Fundraising Essentials <https://ciof.org.uk/events-and-training/resources/fundraising-essentials>

Licencing and Permits: <https://www.plymouth.gov.uk/licensingandpermits>



**WolseleyTrust**



## HELP FUNDRAISE FOR THE PLYMOUTH TOGETHER FUND

We want to change lives in the Keyham area

Visit [www.plymouthtogether.co.uk](http://www.plymouthtogether.co.uk) to find out more, or email [plymouthtogether@plymouth.gov.uk](mailto:plymouthtogether@plymouth.gov.uk)



SCAN ME

# FUNDRAISING GUIDANCE - PLYMOUTH TOGETHER FUND

## Welcome

The Wolseley Trust will be supporting communities in Keyham by overseeing the 'Plymouth Together Fund', helping to coordinate and distribute all the fundraising that has been raised to support the families and communities impacted by the tragedy. As the community tries to rebuild and restore, the City has been touched by the outpouring of love and kindness that has been seen across the country. Thousands of pounds has already been donated to various charities, groups and organisations to help support the communities impacted by the tragedy and help them rebuild and restore.

To help co-ordinate the fundraising, and ensure that funding is collected safely and distributed to those who need it, the Wolseley Trust will be the co-ordinating 'hub' for the collections. The Wolseley Trust is a local community-led not for profit organisation that aims to help support community regeneration in Plymouth. The Trust will be working with the Keyham community, including the Neighbourhood Watch group, and others, to collate all the fundraising that has been raised and place into a new 'Plymouth Together Fund'. Working arm-in-arm with the community, they will then distribute the funding to the families of the victims and also to other local projects, groups and activities that support the recovery of the area.

## Getting started

If you are new to fundraising, here are some top tips to get started:

**Be Focused** - but look after your mental and physical wellbeing

**Find a Venue** – if you're organising an event or challenge, sort out the location first, set a date and start spreading the word

**Make a Plan** – be organised with a simple plan to deal with any surprises

**Get Online** – set up your own fundraising platform or direct people to: <https://www.justgiving.com/crowdfunding/wolseley-trust>

**Raise Awareness** – let everyone know from friends, family and the wider community what you are doing and why

**Tell us!** Make sure you let us know about what fundraising you are doing – and we can help promote it.

## Ideas

If you are planning one event or a series of fundraising activities, here are some ideas:

Small	Medium	Large
Washing car challenge	Arrange a one-off cake sale at work or school	Organise a raffle with a licensed body
Share your online fundraising page on payday	Pack bags at a local supermarket	Organise a pub quiz
Ask for donations	Go to a car boot or jumble sale	Hold an event

For further ideas and information, please visit: [www.plymouthtogether.co.uk/donate-2/](http://www.plymouthtogether.co.uk/donate-2/)

## Compliance

You need to be aware of some of the legal requirements before you start fundraising. The Fundraising Regulator is the independent regulator of charitable fundraising in England and has published a Code of Practice. As a fundraiser, you need to be clear with people about what you are specifically raising the funds for and how you intend to distribute those funds. You also need to be clear about how you will use any funds you raise above your target. Please read the Code of Fundraising Practice carefully to ensure you are complying with the standards (link below).

### The key things to remember are:

- You have to be over 16 to collect money
- If you're planning a collection on private property, like a shop, you need the owner's permission
- If you're planning to collect donations on the street – you need a licence from the local authority / police

You may also need a licence for other fundraising activities, such as a raffle, selling alcohol or entertainment (link below). You should also check that any venue you use has the necessary insurance in place and don't forget about health & safety. Carry out a risk assessment and keep things safe and legal. If you are unsure or need further guidance on any of these matters, please contact [plymouthtogether@plymouth.gov.uk](mailto:plymouthtogether@plymouth.gov.uk)